

WHAT IS CREST?

Corporate Responsibility in Eliminating Slavery and Trafficking (CREST) is a regional IOM initiative designed to help unlock the potential of the private sector to drive positive change for the protection of migrant workers and their communities in Asia. CREST is:

- Building business commitment and partnerships to maximize impact in eliminating modern slavery and human trafficking;
- Providing tools and methodologies to support companies in addressing the vulnerabilities of migrant workers;
- Facilitating multi-stakeholder dialogues and collaboration among governments, business, and civil society towards sustainable solutions.

Beneficiaries:	Migrant workers in Asia, governments, civil society organizations
Target groups:	Businesses, employers, recruiters
Project region:	Asia and the Pacific
Managing team:	IOM Viet Nam
Project duration:	2017-2022
SDGs addressed:	     

THE CHALLENGE



> 40 MILLION
are victims of modern slavery



Almost **one in every four** victims of forced labour are migrant workers.

Globally, there are more than 40 million victims of modern slavery, found in almost all economic sectors, and often hidden in plain sight. According to estimates by Walk Free Foundation, ILO and IOM, migrant workers make up almost one in every four victims of forced labour.

FOR MIGRANT WORKERS, THE EXPLOITATION OFTEN BEGINS IN THEIR HOME COUNTRY WITH LABOUR RECRUITERS WHO...



charge excessive fees



provide misleading information about jobs or through discriminatory job selection processes

IN COUNTRIES OF WORK, MIGRANTS ARE SUBJECT TO...



Restricted movement



Retention of documents and personal property



Illegal wage deductions



Barriers to accessing remedy and justice

This can create a situation that makes it impossible to walk away from exploitative working conditions.

THE ROLE OF BUSINESS

By addressing these risks in their operations and supply chains, business plays a critical role in the elimination of modern slavery. This is supported by a growing body of international supply chain regulations requiring transparency and incentivizing responsible corporate action.

In practice, through effective due diligence, the application of ethical recruitment standards and equal treatment principles, business contributes to safe labour migration and has a positive impact on the well-being of workers while creating a positive return for employers.

WORKING WITH IOM

Migration is multi-dimensional and cuts across legal, socio-cultural, economic, and humanitarian spheres. Working together with IOM can ensure interventions that provide holistic responses to global, cross sectoral challenges.

- **A GLOBAL FOOTPRINT:** with offices in 150 countries, IOM has established long-term relations with governments across the world
- **TECHNICAL EXPERTISE AND LOCAL KNOWLEDGE:** founded in 1951, IOM is the UN Migration

Agency. Over the past decades, the organization experienced dynamic growth while maintaining the core operational model. Highly decentralized, IOM remains flexible and cost effective, sustaining local knowledge and access to communities

- **ACCESS TO HIGH-LEVEL PLATFORMS FOR PARTNERSHIPS:** partnering with IOM can give access to the UN and other multi-stakeholder platforms and joint speaking opportunities.

PARTNERING FOR SOLUTIONS

Through CREST, IOM is working with a growing number of companies committed to eliminating modern slavery and human trafficking to:



Develop guidelines and training for business to reduce risk of modern slavery and human trafficking



Support ethical labour recruiters through the roll out of the International Recruitment Integrity System (iris.iom.int)



Conduct labour supply chain mappings to create visibility and enhance oversight in labour recruitment processes



Build business capacity on access to remedy for vulnerable groups in their supply chains



Empower migrants with specific information and training for working and living abroad



Conduct research to inform public and corporate policy related to labour mobility, gender equality and climate change

CREST OBJECTIVES



OUR AIM: To enable business and regional actors to increasingly protect the human and labour rights of women and men migrant workers, in key industries and supply chains in Asia.



OUR VISION: Business in Asia will cooperate with multi-stakeholder initiatives and implement sustainability strategies that contribute to the elimination of modern slavery and human

trafficking while upholding decent work standards.

Migrant workers have increased access to ethical recruitment channels through the eradication of fees charged to job seekers. This will promote greater protection of their rights throughout the migration cycle, and reduce debt and other recruitment-related abuses that put workers at higher risk of exploitation.

FOR MORE INFORMATION, PLEASE CONTACT

INTERNATIONAL ORGANIZATION FOR MIGRATION

Sub-Office in Ho Chi Minh City, Viet Nam
1B Pham Ngoc Thach, Ben Nghe Ward,
District 1, Ho Chi Minh City
Tel: +84.28 3822 2057
Email: IOM_CREM@iom.int
Website: crest.iom.int

THE CREST PROJECT IS SUPPORTED BY

